



**The Gibraltar FA
New Football Boots
Challenge**

Task 1:

Design a new pair of football boots. They can be any colour and have any features you would like.

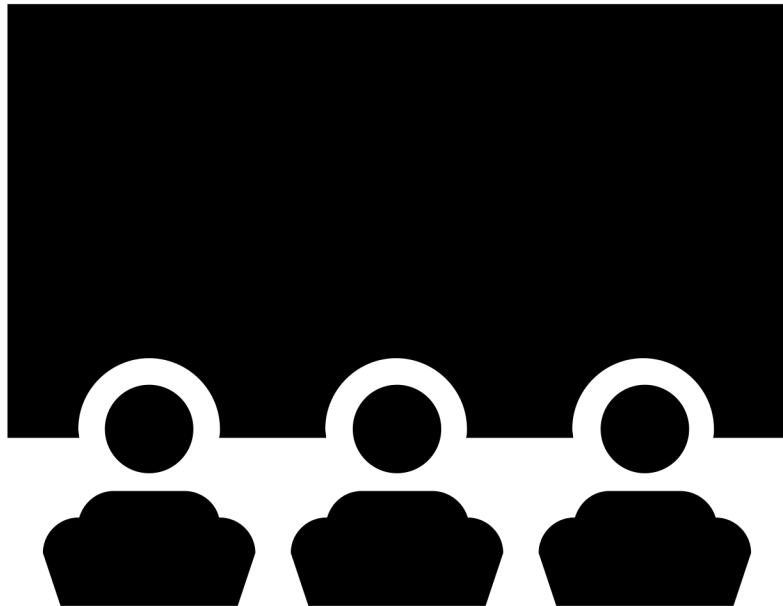
Draw and colour the boots and label all the different features.



Tip: think about the skills a footballer needs and how these boots could help them, maybe they could even be magic boots?

Task 2:

Now that you have designed your boots it's time to sell them!
Create a poster to be placed around Gibraltar to advertise your boots.

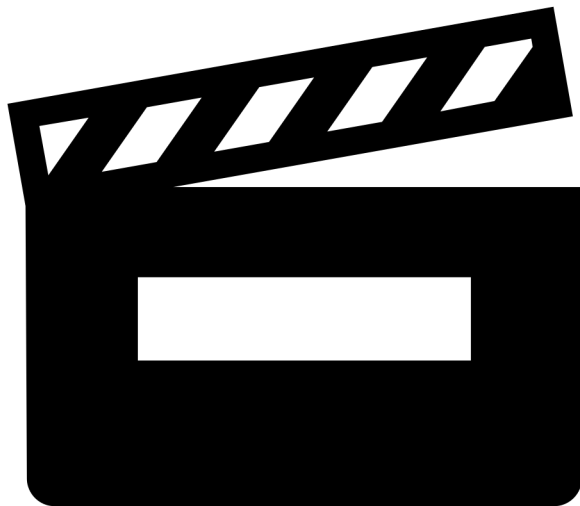


Remember you want people to notice the poster so make it stand out.

Task 3:

You're going to advertise your new football boots on television. Create a 30 second advert to show off your boots.

Record an advert using a phone or tablet or you can create a storyboard by drawing pictures and writing the script.



There's lots of adverts on television so how are you going to make everyone take notice of yours?

Task 4:

It's time for the launch event for your new boots. Write a speech for the event telling everyone who attends all about them. Write the speech down and then read it out to the people you are with.



Think about the type of words you are going to use to convince the audience to buy them