



MEDIA CODE OF PRACTICE

All Accredited Gibraltar FA Media Representatives have a duty to maintain the highest professional and ethical standards.

It is the responsibility of each Media Institution to ensure that all published material and content abides by this policy to ensure their Gibraltar FA Approval is maintained.

All Media Outlets should fully cooperate with the Gibraltar FA and whenever there is any case of doubt they should refer immediately to the Gibraltar FA.

Any breach of any of the Code of Practice may lead to the removal of the Gibraltar FA Accreditation entirely at the discretion of the Gibraltar FA.

Accuracy

All Media Outlets should not publish inaccurate misleading or distorted information including pictures and video clips/reports. Any significant inaccuracies must be immediately recognised and corrected instantly and with due prominence and the relevant apology issued and published where appropriate.

All Media Outlets are always free to be partisan. However they must clearly distinguish between comment, conjecture, fact and opinion.

Publications and broadcasts must report fairly and accurately the outcomes of all actions.

Right of Reply

A fair opportunity for reply **MUST** be given to reply to inaccuracies or allegations.

Privacy

Everyone is entitled to respect for their private and family life, home and health, correspondence and digital communications.

All Media Outlets will be expected to justify intrusions into any individual's private life without the relevant prior consent.

Photographers must, under no circumstances photograph individuals in private places without their consent. (Private places are public or private property where there is a reasonable expectation of privacy.)

Harassment

Media Outlets must not engage in intimidation, harassment or persistent pursuit under any circumstances.

Journalists and representatives must not persist in questioning, telephoning, email, pursuing, contacting (including via social media), once they have been advised not to. They must not remain on property (including areas of Football Stadia) once they have been asked to leave. Individuals must not be followed. If Journalists or Photographers or representatives of any Media Outlet are asked to identify themselves they must do so immediately.



Media Outlets must ensure that all those working for them observe this principles and ensure they are take the necessary steps when they are presented with non-compliant material from third parties and or their sources.

Intrusion

In cases involving shock, grief, injury, or any personal issues enquiries must be made with relevant care, sympathy and discretion. Publication on anything in relation to this must be handled sensitively at all times.

Children

Any child under the age of 16 must not be interviewed, photographed approached or contacted in any way (including social media) without Parental or Custodial Guardian consent and that of his or her Club or the Gibraltar FA if in relation to selection, performance or position within any of Gibraltar's National Football Teams.

All publications and broadcasts and photographs must be solely in the interest of the child, his relevant team or Club and or relevant National Team.

Stadia

Journalists/Photographers/Media Representatives must identify themselves when prompted, at any stage or in any part or facility of the Stadium/Facility/Pitch they are operating in.

Clandestine Devices

Any representative of a Media outlet must not seek to obtain and or publish material acquired from the use of hidden cameras, clandestine listening devices interception or overhearing of telephone calls, interception and obtaining private emails and /or messages (including mobile phone messages).

Photographs/Video Footage

All Photographs and video footage used and published must be obtained by the correct means, either via the particular Media Outlets own photographer and or purchased or obtained from freelance photographers or agencies. Appropriate credits to the owner of the image and or footage must be given as and when requested.

Under no circumstances should any photographs and/or video footage taken at any Gibraltar FA matches, fixtures or events be used for the individual commercial gain or benefit of the photographer/videographer. All accredited photographers/videographers are granted a Gibraltar FA Accreditation to allow them to service the Gibraltar FA, Gibraltar FA Member Clubs, bona-fide Media Organisations and Outlets and bona-fide photography agencies. Any photographer/videographer who is found to be in breach of the above will have his/her Gibraltar FA accreditation revoked indefinitely.

Discrimination

Prejudicial references to an individual's race, colour, religion, gender, sexual orientation, physical or mental illness or disability must be avoided at all times unless there is a clear link and are evident to the particular story.